

## Appendix E

| Business Support  | Assistance to small and large businesses in Shipley including new business start-ups  |
|---|---|
| <p><b>Purpose: To provide an update on current business support for Shipley businesses</b></p>  |   |
| <p>Shipley businesses access the Council's district-wide support to businesses from small scale start-ups through to those that are large and established. Provision includes the following services:-</p>  |   |
| <p><b>Invest in Bradford</b> - (IIB) The Council's Invest in Bradford Team help businesses to expand with the provision of business advice including business planning, marketing, cashflow projections, accessing new markets, finding new premises as well as providing access to funding opportunities. The Council's Invest in Bradford Team work with colleagues and partners to make coherent the ingredients necessary for business to grow, from land supply, skills, transport, planning, building control, asset management to connecting with funding and assistance opportunities on a local, regional, national and international level.</p> |   |
| <p><b>Enterprise Europe Network</b> - helping local companies get access to the information, contacts and funding they need to do business in Europe and beyond, find trade partners and learn about business opportunities in EU member states.</p>  |   |
| <p><b>SkillsHouse</b> – providing support for businesses in the retail and Leisure sectors with recruitment and up-skilling of their workforce. Supporting local unemployed individuals to access job opportunities within the District.</p>  |   |
| <p><b><u>Leeds City Region Growth Hub</u></b></p>   |   |
| <p>The Council currently hosts two Growth Hub Managers, part of a network of business support across the City Region. The two posts, part funded by Leeds City Region Local Enterprise Partnership (LEP) provide support to designated geographies, one shared between Airedale and Craven and the other covering Bradford. The Managers promote LEP funded support and signpost to relevant funding opportunities.</p>   |   |
| <p>Work continues to support businesses to access City Region grants to up skill their workforce and assist with the recruitment of apprentices. This will aid in the development of the workforce leading to a more skilled workforce and a steady flow of new entrants via the apprenticeship route.</p>  |   |
| <p>The following businesses in the Shipley Constituency have been assisted by the Growth Managers –</p>   |   |
| <ul style="list-style-type: none"> <li>• Titus Learning</li> </ul>  | <ul style="list-style-type: none"> <li>• Roamobi Technology Ltd</li> </ul>            |
| <ul style="list-style-type: none"> <li>• Woods Brownies</li> </ul>  | <ul style="list-style-type: none"> <li>• Techceram Technology Centre Ltd</li> </ul>   |
| <ul style="list-style-type: none"> <li>• Craola</li> </ul>  | <ul style="list-style-type: none"> <li>• Slipstream Engineering Design Ltd</li> </ul> |
| <ul style="list-style-type: none"> <li>• Rance Booth Smith Architects</li> </ul>  | <ul style="list-style-type: none"> <li>• Cimlogic Limited</li> </ul>                  |
| <ul style="list-style-type: none"> <li>• Juno Solutions</li> </ul>  | <ul style="list-style-type: none"> <li>• Jobsafe Ltd</li> </ul>                       |
| <ul style="list-style-type: none"> <li>• Imagereel</li> </ul>   | <ul style="list-style-type: none"> <li>• STRI group</li> </ul>                        |
| <ul style="list-style-type: none"> <li>• Racks Industries Ltd</li> </ul>  |   |
| <p>Support has ranged from locating new premises, accessing grant funding through to sourcing new staff.</p>  |   |

## **European Structural Investment Funds (ESIF)**

The IIB team support businesses from across the District to access Leeds City Region wide grants and assistance offered through initiatives part-funded by ESIF. These include -

**Ad:Venture** – a £13.76m Leeds City Region wide programme offering wrap-around support for eligible pre-start, young and new firms that can demonstrate clear growth potential, particularly in key priority sectors. The programme will provide a business start-up support programme, business planning workshops, dedicated business support in the first three years of trading, access to finance, action learning and peer-to-peer support networks and mentoring across a range of commercial and industrial sectors. 37 businesses in the Shipley area are currently being supported by Ad:Venture Programme Advisors.

**Digital Enterprise Fund** – a specialist business support programme with a focus on helping businesses in the Leeds City Region to achieve growth through the exploitation of digital technology. It is encouraging firms to take-up faster digital connectivity or introduce enhanced ICT systems to improve business performance, through the provision of grants.

**Resource Efficiency Fund** – a new business support product to remove the barriers that are currently preventing SMEs investing in cost effective resource efficiency measures. The scheme provides advice on potential measures to reduce costs and improve resilience, together with guidance of suitable sources of funding for these measures. 50% SME match-funded grants of between £1,000 and £10,000 are available to support SMEs in implementing identified resource efficiency measures. Two Shipley companies are currently in the process of accessing grants through this initiative.

**Access to Innovation** - funding providing a 50% grant contribution towards work requiring the expertise of external providers such as Universities or research institutions with the maximum grant awarded currently £50,000.

The following business are being supported by the LEP Access to Innovation grant funding in the Shipley Constituency:

- Optin
- Roamobi
- Cimlogic
- Ethos
- MYMUP
- Shopappy

## **Flood Recovery and Resilience**

In 2017 the Council continued to administer grant funding on behalf of Government to support local businesses affected by the flooding on Boxing Day 2015. Shipley suffered severe damage with many businesses closed for lengthy periods.

A total of £56,382 has been paid out to 27 Shipley businesses/organisations under the government's Flood Recovery Grant Scheme. Payments of up to £2,500.00 per business contributed towards the costs of clean-ups and repairs to enable recommencement of trading.

The Property Level Resilience grant scheme closed for applications in January 2017. This scheme offered grant funding of up to £5,000 per premises for improvements or equipment to help the property become more resilient to future flooding. 14 businesses in the Shipley area have been supported to access grants with a total value of £65,223.

Both grant schemes are now closed and officers are working with businesses to finalise remaining monitoring and payments by the year end.

## GRANT AWARDS SUMMARY

A breakdown of grants awarded and companies receiving assistance in 2017 includes:

### Digital Enterprise Fund

In 2017 a total of £30,728 was awarded to Shipley businesses in the form of vouchers for purchase of IT equipment.

| Business Assisted                         | Value of Voucher |
|---|------------------|
| BowBaskets Ltd                            | £2,888           |
| Advancery Limited                         | £3,840           |
| ShopAppy Ltd                              | £3,000           |
| Spectrographic Ltd                        | £5,000           |
| Techceram Digital Ltd                     | £5,000           |
| Archerdale Ltd                            | £4,500           |
| Fleetondemand Ltd                         | £5,000           |
| Fred                                      | £5,000           |
| Quality Business Services (Yorkshire) Ltd | £1,000           |
|   |                  |
| <b>Totals</b>                             | <b>£30,728</b>   |

### Leeds City Region – Capital Grant Funding

In 2017 a total of £262,648 was grant funded to the following companies for investment in capital equipment and premises.

| Business Assisted                     | Grant awarded   | New jobs proposed |
|---------------------------------------|-----------------|-------------------|
| Canvasman Ltd                         | £80,000         | 8                 |
| Candy Hero Ltd                        | £37,130         | 4                 |
| Partline Limited                      | £16,000         | 3                 |
| Univer Manufacturing Co Limited       | £12,000         | 2                 |
| Slipstream Engineering Design Limited | £12,500         | 1                 |
| Hudson Blinds & Shutters Ltd          | £45,018         | 5                 |
| Saltaire Brewery Limited              | £50,000         | 5                 |
| Racks Industries Limited              | £10,000         | 1                 |
|                                       |                 |                   |
| <b>Totals</b>                         | <b>£262,648</b> | <b>29</b>         |